



# MUGBERIA GANGADHAR MAHAVIDYALAYA

P.O. –BHUPATINAGAR, Dist.–PURBA MEDINIPUR, PIN.—721425, WEST BENGAL, INDIA

NAAC 4th Cycle Re-Accredited 'A' Level Govt. Aided College

CPE (Under UGC XII Plan) & NCTE Approved Institutions

DBT Star College Scheme Award Recipient

E-mail : mugberia\_college@rediffmail.com // www.mugberiangangadharMahavidyalaya.ac.in

Ref No.—M.G.M. / /

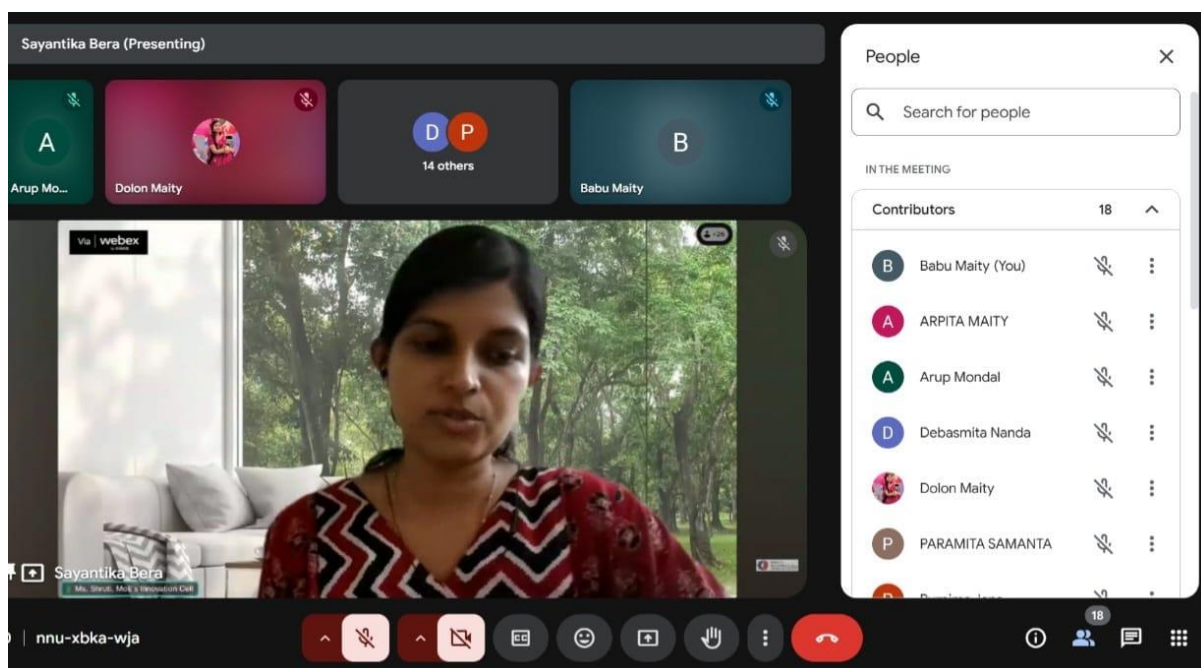
Date.....

From— The Principal / Secretary,

## Seminar on “Discover more with Design Registrations: Masterclass on Patents and Design Registration dated 22.04.25

On receiving the intimation from Ministry of Education’s Innovation Cell (MIC) and AICTE, to attend week-long IP UTSAVA from 21st to 26th April 2025 to celebrate the World IP Day to raise awareness about the crucial role of IPR in fostering innovation and creativity among students, educators, and innovators in HEIs across the country, the IIC of our college circulate this information to both students and faculties to actively participate in this event. As a result of this circulation, about 37 students and 4 teachers of our IIC attended the online seminar by joining in Google meet platform where the MIC YouTube video was shared. The participants were enriched with the information discussed by the speakers.

Twitter link: <https://x.com/MugberiaM/status/1914710680957267971>



Sayantika Bera (Presenting)

Arup Mo... Dolon Maity 18 others Babu Maity

### Intellectual Property-Types

Sayantika Bera

People

Search for people

IN THE MEETING

Contributors 22

- B Babu Maity (You)
- Anima Gole
- Anindita Gole
- ARPITA MAITY
- Arup Mondal
- Debasmita Nanda

youtube.com/live/24pv7XADB\_A

YouTube

### Leading applicants – Foreign-2023-24

Company	Number of Applicants
Kohler Co.	127
Samsung Electronics Co. Ltd.	113
Koninklijke Philips N.V.	87
Sketchers U.S.A., Inc. II	73
Dr. Ing. h.c. F. Porsche Aktiengesellschaft	70

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- Samsung Electronics Co. Ltd.(113)
- Philips(87)
- Sketchers (73)
- Porsche(70)

Discover more with Design Registrations

Ministry of Education Inn... 1.15K subscribers

Subscribed 1.2K Share Clip

Top chat

- Jyoti Gupta Jyoti Gupta MBA 1st year Goel Institute of Technology and Management
- Vishal Pandey\_44 Name = Vishal Pandey , Department = MBA , Collage = Goel Institute of Technology and Management,Lucknow
- Manish Yadav Manish Yadav, Goel Institute of technology and management Lucknow , Department of management (MBA 1 year)
- FUN POINT Shobha Tripathi, Assistant Professor IMS-Noida
- Priyanka Saravananakumar Gnanam Priyanka , IIC Member, Vinayaka Missions Homoeopathic Medical College & Hospital, A constituent college of Vinayaka Missions Research Foundation (Deemed to be University),Salem, Tamilnadu

Chat as a subscriber...

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12:50 22-04-2025

**Semester 2****MIC Driven Activity****Quarter 3**

<b>Theme</b>	Intellectual Property Rights (IPR)																																			
<b>Activity Name</b>	IP Week Lecture Session - 21 <sup>st</sup> April to 26 <sup>th</sup> April 2025																																			
<b>Mode of Conduct</b>	Hybrid/Online																																			
<b>Participants (Online / offline)</b>	Students: Minimum 40 students from the Institute Faculty: Maximum possible participation																																			
<b>Online Link</b>	<a href="https://www.youtube.com/@MoEInnovationCell">https://www.youtube.com/@MoEInnovationCell</a>																																			
<b>Description</b>	<p>The Ministry of Education's Innovation Cell (MIC) will be organizing a series of online expert talks from 21<sup>st</sup> to 26<sup>th</sup> April 2025, under the IP UTSAV. These sessions are being declared as MIC Driven Activities for IIC institutions to actively participate in.</p> <p>There will be a total of six expert talks — one each day — and each talk will be considered as a separate MIC Driven Activity. Therefore, institutions are required to upload six separate activity reports on the IIC portal corresponding to each session.</p> <p>All sessions will be conducted by MIC and AICTE, and will be livestreamed on the MIC YouTube Channel: <a href="https://www.youtube.com/@MoEInnovationCell">https://www.youtube.com/@MoEInnovationCell</a>. Session wise YouTube Links are given below:</p> <table><tr><th>Sr. No</th><th>Date</th><th>Time</th><th>Title of Session</th><th>YouTube Link</th></tr><tr><td>1</td><td>21 April 2025</td><td></td><td>Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day</td><td><a href="https://www.youtube.com/live/fcl-10aLhK">https://www.youtube.com/live/fcl-10aLhK</a></td></tr><tr><td>2</td><td>22 April 2025</td><td></td><td>Discover more with Design Registrations: Masterclass on Patents and Design Registration</td><td><a href="https://www.youtube.com/live/24pvZXAD8_A">https://www.youtube.com/live/24pvZXAD8_A</a></td></tr><tr><td>3</td><td>23 April 2025</td><td>11:30 AM to 01:00 PM</td><td>Copy That: Copyrights Uncovered: Masterclass on Copyrights</td><td><a href="https://www.youtube.com/live/vho21ZXwYls">https://www.youtube.com/live/vho21ZXwYls</a></td></tr><tr><td>4</td><td>24 April 2025</td><td></td><td>Mark the Spot: Trademarks Talk: Masterclass on Trademarks and Geographical Indications</td><td><a href="https://www.youtube.com/live/c1LS_GpImfE">https://www.youtube.com/live/c1LS_GpImfE</a></td></tr><tr><td>5</td><td>25 April 2025</td><td></td><td>Significance of IP Protection and Commercialization</td><td><a href="https://www.youtube.com/live/8lsIucymAeo">https://www.youtube.com/live/8lsIucymAeo</a></td></tr><tr><td>6</td><td>26 April 2025</td><td></td><td>Patent to Product (Srujanta Se Samruddhi)</td><td><a href="https://www.youtube.com/live/uBcd5kVHt48">https://www.youtube.com/live/uBcd5kVHt48</a></td></tr></table> <p>More details related to IP Utsav, including speakers, will be available at <a href="https://mic.gov.in/ip-week-session">https://mic.gov.in/ip-week-session</a>.</p>	Sr. No	Date	Time	Title of Session	YouTube Link	1	21 April 2025		Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day	<a href="https://www.youtube.com/live/fcl-10aLhK">https://www.youtube.com/live/fcl-10aLhK</a>	2	22 April 2025		Discover more with Design Registrations: Masterclass on Patents and Design Registration	<a href="https://www.youtube.com/live/24pvZXAD8_A">https://www.youtube.com/live/24pvZXAD8_A</a>	3	23 April 2025	11:30 AM to 01:00 PM	Copy That: Copyrights Uncovered: Masterclass on Copyrights	<a href="https://www.youtube.com/live/vho21ZXwYls">https://www.youtube.com/live/vho21ZXwYls</a>	4	24 April 2025		Mark the Spot: Trademarks Talk: Masterclass on Trademarks and Geographical Indications	<a href="https://www.youtube.com/live/c1LS_GpImfE">https://www.youtube.com/live/c1LS_GpImfE</a>	5	25 April 2025		Significance of IP Protection and Commercialization	<a href="https://www.youtube.com/live/8lsIucymAeo">https://www.youtube.com/live/8lsIucymAeo</a>	6	26 April 2025		Patent to Product (Srujanta Se Samruddhi)	<a href="https://www.youtube.com/live/uBcd5kVHt48">https://www.youtube.com/live/uBcd5kVHt48</a>
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During this week-long event, experts and prominent speakers will engage with Higher Education Institutions (HEIs) having Institution's Innovation Councils (IICs) across India. This initiative aims to educate and inspire students and faculty participants about the importance of Intellectual Property (IP) and its enforcement in promoting and protecting innovation. This MIC Driven lecture series will sensitize institutions to how IP rights—such as patents, trademarks, industrial designs, and copyrights—support innovation by protecting original ideas and encouraging creative endeavours. It will also highlight efforts to encourage quality IP creation in academic institutions through AICTE-led initiatives such as KAPILA, while strengthening the YUKTI National Innovation and IP Repository to facilitate effective technology transfer.

IIC Council Members, students, teaching and non-teaching staff, alumni, and innovators are encouraged to actively attend the IP Week sessions. Institutions may also organize group livestreaming of sessions in seminar halls or conference rooms to promote collective participation.

**Activity Report Submission Guidelines**

- Share information about IP Week activities widely on social media and with all stakeholders (IIC Council Members, students, alumni, teaching/non-teaching staff, and innovators) to ensure maximum participation.
- Institutions are encouraged to share the session link along with the official poster (as per MIC team), and arrange livestream viewing in a Seminar Hall/Conference Room.
- To add the activity under IIC, log in to the IIC portal, go to Manage Activity, and add the activity.
- Institutions can prepare an overall report of the IP Week Celebration and upload it under the "Overall Report of the Activity" option in the My Activity Calendar (2024-25).
- Institutes need to prepare an overall report of IP Week Celebration and submit the report in PDF format under the "Overall report of the activity" option under My Activity Calendar 2024-25.
- The report should include the IIC and institution's logos, the title and session details of the IP Week Celebration, objectives of the event, speakers' details, key points from their speeches for each day and actionable shared by the speakers.
- Report should include participant details, and up to two photographs (for offline events) or screenshots (for online events) of the session. The key outcomes of the activity, media coverage (if available), and feedback from guests and participants should also be included.
- For wider dissemination and outreach, please share a brief summary/report on your official social media handles.

Dr. Swapan Kumar Misra

Principal

Mugberia Gangadhar Mahavidyalaya

Principal  
Mugberia Gangadhar Mahavidyalaya